

Muna Slehat, PhD
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Education

- Doctorate in Tourism Management, (2018) Faculty of Mathematics and Geography- Katholische Universität Eichstätt-Ingolstadt-Germany. PhD Title - "Evaluation of potential tourist resources for developing different forms of tourism: Case study Iraq al-Amir and the surroundingsareas – Jordan”.
- MA. Tourism Planning (2010), Department of Sustainable Tourism,Queen Rania Institute of Tourism and Heritage (QRITH). Hashemite University, Zarqa. Master of Archaeology of Ancient Arab Civilizations: MA Title: "Developing a sustainable Tourism Plan for the Archaeological Site of Iraq al-Amir".
- BA. Tourism Guidance (2005), Department of Sustainable Tourism- Queen Rania Institute of Tourism and Heritage (QRITH). Hashemite University, Zarqa.

Domain of interest

- Tourism Management, Agritourism and Sustainable Development, Tourism Planning, Women's empowerment.

University Positions: 2018-Present

- Assistant Professor – June, 2018 to Present, School of Archaeology and Tourism- Department of Tourism Management, The University of Jordan, Amman, Jordan.
- Vice Dean, 2023-2025, School of Archaeology and Tourism, The University of Jordan, Amman, Jordan.
- Head of the Department of Tourism Management, 2023-2025, School of Archaeology and Tourism, The University of Jordan, Amman, Jordan
- Vice Dean for Development and Quality Affairs and Inner house, Oct, 2022-2023, Deanship of Students Affairs- The University of Jordan, Amman, Jordan.
- Assistant Dean for development and Quality: September 2019 – September 2022, School of Archaeology and Tourism, The University of Jordan, Amman, Jordan

- Assistant Dean for Students Affairs: September 2021 – September 2022, School of Archaeology and Tourism, The University of Jordan, Amman, Jordan.

Publication

- Alokaily, N., al-Zboun, N., al-Rawadiah, ., Z., and slehat. M. (2023). The Impacts of Eudaimonic Wellbeing on Experience and Loyalty: A Tourism Context, the Journal of Services Marketing, 37(2), pp.216–231.
- Khasawneh, N.A., Rousan, R.A., Bader, M., Mayyas, A.S., & Slehat, M. (2023). Perception of Local Community Towards Tourism Development: A Study On Rural Tourism Sites of Jordan. GeoJournal of Tourism and Geosites, 50(4), 1232–1239. <https://doi.org/10.30892/gtg.50403-1121>
- Harb, A., Alhammad, F. A., Almajali, T. A., Freewan, A., Shkokani, H., & Slehat, M. (2025). Promoting Tourism Sustainability in Jordan: Policy Effectiveness and Stakeholders Perspectives. Contemporary Review of the Middle East, 12(2), 175-196. <https://doi.org/10.1177/23477989251319625> .
- al-Rawadiah, ., Z., Farajat, S., and Slehat, M. (2025) Which Factors can contribute to making the Tourism and Hospitality SEM's resilient enough to Bounce Back in Post-Crisis Times?. (Accepted Paper)
- Slehat, M., Ajlouni, A., Harb, A., AlRawadieh. Z., Khasawneh, N. (). The Role of GenAI Technologies to Support Competencies for Tourism Management Based on Sandwith's Model: Undergraduates' Perceptions of Benefits and Challenges (Under Review Manuscript)

Conferences, Symposia

- 10-12th, Aug, 2025, Training students at Shukri Sha'sha'ah School as part of the "Vocational School Career Week" activity , My School Initiative, Funded by the Abdul Aziz Al Ghurair Foundation for Education of Refugees, 2025.
- 27th, July, 2025, Participating in the "Workshop on Digitalization and Digital Transformation in Tourism Marketing and Destination Management," organized by the Department of Sustainable Tourism at the Queen Rania Faculty of Tourism and Heritage, The Hashemite University, with a paper titled Using GenAI to Support the Competencies of Tourism Management Students in Digital Environments.
- 11th, June, 2025, Lecture titled: “Agri-Tourism as a Development Strategy in Rural Areas of Jordan: A Case Study of Iraq Al-Amir and Its Surrounding Areas,” organized by the Friends of Archaeology and Heritage Association.
- 26th, March, 2025, Lecture on the Development of Iraq Al-Amir as a Tourist Destination for Architectural Design Students at the Faculty of Engineering.

- 22nd, Feb, 2025, Participation in the Sixth Panel Discussion titled: “Tourism Initiatives – Opportunities and Challenges,” focusing on the importance of tourism initiatives and collaboration between the academic sector and the business sector (Online Event)
- 11th, Nov, 2023, Session Chair: Tourism in Jordan, at the 11th Scientific Research Conference in Jordan
- 12th March, 2023, Jordan’s women empowerment for Political and leadership, Deanship of Students Affairs- The University of Jordan, Amman, Jordan.
- 17th, Jan, 2023, Organizing the participation of an outstanding group of students from the University of Jordan in a training workshop, in collaboration with New York University Abu Dhabi.
- 13th Dec, 2022: Chair a Discussion Session on the occasion of the International Day for the Elimination of Violence against Women, in cooperation with Jordanian Hashemite Fund for Human Development (JOHUD) and Community Peace Center. Deanship of student affairs, the University of Jordan, Amman, Jordan.
- 9th March, 2022: Chair a Discussion Session in a panel discussion titled: Women from (JOHUD) are leading change in the Northern Badia - Mafraq: From Empowerment to Creating Change. The title of the: "Women in the tourism, agricultural sector and heritage preservation in Mafraq Governorate", Organized by Jordanian Hashemite Fund for Human Development (JOHUD) and the Women's Studies Center at Al al-Bayt University, Mafraq.
- 28th Oct, 2021: Chair a Discussion Session on the occasion of International Day of Rural Women, entitled: The role and contribution of the tourism sector in empowering rural women. School of Archaeology and Tourism, the University of Jordan, Amman, Jordan.
- 30th Sep, 2021: Chair a Discussion Session entitled: Tourism and agricultural projects for women in Jordan. Jordanian Hashemite Fund for Human Development (JOHUD).
- 18th April, 2021: Organizer and Moderator for the discussion sessions in world heritage day, entitled: Jordan's Heritage Day. School of Archaeology and Tourism, The University of Jordan, Amman, Jordan.
- International Language and Tourism Conference - International Islamic University Malaysia, Gombak, Selangor, Malaysia (2016).
- The 7th Interdisciplinary PhD Colloquium on Ancient Cultures 2015 - Technische Universität Darmstadt, Germany.

Initiatives

- 2024: Launched the “**Eco-Journey**” **Initiative** to promote environmental awareness and sustainability practices among students and the local community, in collaboration with The Middle East Center for Initiatives Empowerment.
- 2025: Launched an initiative for students of the courses “Tourism Planning and Development” in the Department of Tourism Management and “Urban Planning” in the Department of Architecture, titled **Iraq Al-Amir: A Model for Sustainable Urban and Tourism Development**.
- 2025: Prepared the proposal and launched the **Tourism Hackathon: The Future of Jordanian Tourism Through the Eyes of Youth: Opportunities and Empowerment**, in partnership with Professor Dr. Ismail Abu Amoud. It included a training program and competitions aimed at developing students’ skills in tourism entrepreneurship, encouraging innovation and creativity, enhancing their leadership abilities, raising awareness of the tourism sector as a key pillar of the national economy, and training them to effectively present their creative ideas.
- 2024: Launched the “**Tourism for All**” **Initiative**, implementing a series of accessible tours for students with disabilities (deaf and hard of hearing) at the University of Jordan to a number of archaeological and tourism sites.

Training courses

- 16th -17th , March, 2025, Business Intelligence Data Analysis using Power BI
- 19th, Jan, 2025, Applications of Artificial Intelligence in Education. Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
27th, Nov, 2024, Aligning Faculty Members with Academic Programs and Courses
- 20th, Nov, 2024, Enhancing Quality Practices. Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
04th, April, 2024, Course File System. Center for Excellence in Learning and Teaching. Center for Excellence in Learning and Teaching
- 26th, March, 2024, Digitization of the Strategic/Operational Plan. ", Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
10th, Jan, 2024, Learning Outcomes. Center for Excellence in Learning and Teaching. Center for Excellence in Learning and Teaching
- 17th, Dec, 2023, Research impact and increasing citation rates. ", Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
- 14th, Dec, 2023, Strategic and action Plan. ", Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
- 6th, Sep, 2023, Mapping Qualifications to the Jordanian National Qualifications Framework (JNQF). ", Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.

- 11th Aug, 2022: Advanced Training Workshop in E-learning: Designing Interactive content by using H5P. King Abdullah II School of Information Technology, the University of Jordan, Amman, Jordan.
- 5th-7th July, 2022: "Online & Blended Learning Workshop", Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
- 18th April, 2022: Time Management, Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
- 14th April, 2022: Effective Communication Skills, Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
- 2nd March, 2022: How to turn a PowerPoint slides into Video with Audio.Open Educational Resources and Blended Learning Center, the University of Jordan, Amman, Jordan.
- 20th Jan, 2022: Quality Management System (ISO 9001)/ (Online). Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
- 14th -16th Dec, 2021: Online Workshop (Quality Management): “Quality – Oriented Introduction of Study Programmes”, funded by the Deutscher Akademischer Austauschdienst (DAAD), Universität des Saarlandes, Germany.
- 10th-14th Oct, 2021: Amadeus Basic Reservation and Central Ticketing Course. Amadeus.
- 06th May, 2021: Action Plan for the University of Jordan: How to prepare it/ School of Archaeology and Tourism (Online). Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
- 14th Dec, 2020: National Quality Assurance Certification (Online), Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
- 29th Nov, 2020: Using Microsoft Teams for Remote and Online Learning (online). Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
- 09th Dec, 2019: Strategic and Operational Planning, Accreditation and Quality Assurance Center, The University of Jordan, Amman, Jordan.
- 27th Nov, 2019: Ethics of Teaching: from A Practical Perspective 2020 (2019). Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
- 18th Nov, 2019: Management and Leadership Skills 2019-2020, Accreditation and Quality Assurance Center, the University of Jordan, Amman, Jordan.
- 23rd Oct, 2019: ISO 9001 Basics. Accreditation and Quality Assurance Center, The University of Jordan, Amman, Jordan.
- 3rd -5th Sep, 2019: Development of New Faculty Members 2019, Accreditation and Quality Assurance Center, The University of Jordan, Amman, Jordan.
- 25th July, 2019: Using MCQs to Test Higher Order Thinking Skills, Accreditation and

Quality Assurance Center, the University of Jordan, Amman, Jordan.

- Educate the Educators (2011): Capacity Building for Tourism Education in Jordan in corporate with USAID/Jordan Tourism Development Project.
- Training of Cultural Heritage Age Appropriate Guiding for Young People and Children under the Supervision of Mercy Corps, and the Jordan Museum (2011).

Languages:

Very good command in English

Honors

Success Stories 10 May 2022, Queen Rania Faculty of Tourism and Heritage, Hashemite University, Zarqa, Jordan.

Membership:

- 2025, Jordan Library and Information Association
- 2025, University Lecturers Cultural Scientific Society
- 2022 - Present: The Association of Jordanian Women Academics
- 2021, National Accreditation Certificate Committee, The University of Jordan
- Hemma and Lama Initiative (2020): The random littering of waste in tourist destinations in Jordan.
- Jordanian Association of Graduates of German Universities

Grants and Scholarships

- PhD Scholarship (2013-2018) – University of Jordan, Amman, Jordan.
- The American Center of Research ACOR (2009-2010), "Frederick- Wenger Jordanian Educational Fellowship" for the Master degree of Archaeology of Ancient Arab Civilizations: "Developing a sustainable Tourism Plan for the Archaeological Site of Iraq al-Amir.
- The Deanship of Scientific Research and Graduate Studies (2007-2010), for Master of Archaeology of Ancient Arab Civilizations. Queen Rania Institute of Tourism and Heritage, Department of Sustainable Tourism, Hashemite University. Zarqa, Jordan

Links

<https://www.researchgate.net/profile/Muna-Slehat>

<https://scholar.google.com/citations?hl=en&user=9pIUjxMAAAAJ>

<https://de.linkedin.com/in/muna-slehat-57210110a>